

# IMAYAM TRUST



## ANNUAL REPORT 2023 – 2024

<p><b><u>Reg. Office:</u></b> No.3/394, Ottha veedu Street, Puliyangudi, Kakkoor Post, Mudukulathur Taluk, Ramanathapuram district -623711, Tamilnadu, INDIA.</p>	<p><b><u>Project Office:</u></b> No.207/1, Selli amman kovil street, Near by bus stand , Mudukulathur ,Ramanathapuram District-623704, Tamilnadu, INDIA</p>
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## **INTRODUCTION:**

Imayam Trust is a Non – Governmental Organisation (NGO) and also a Non – Profitable Organization initiated and founded by Mrs. Vaijyanthi Mala. This trust is working for the society since July 2022 onwards. This organization is registered under the trust act 1882 and the registration number is 04 / 2022.

The primary motto of Imayam Trust is to motivate the women generations to render selfless service to humanity by providing proper guidance and motivate them to be a part of helping hand to the needy in the society.

Our trust has its own well equipped training centre and fully computerised and furnished office. And our trust had a well qualified and educated set of faculty members to provide adequate training.

We provide practical training session for enterpernal development programs and agricultural activities and its value added products manufacturing.

## **Successful Activities of the year 2023 – 2024**

- ❖ **Farmers Day programme – 2023**
- ❖ **SHG Leadership Training Programme**
- ❖ **EPO Creation Programme**
- ❖ **SHG Credit Linkage Programme**
- ❖ **Livelihood Skill Training Programme**
- ❖ **Herbal Tree Plantation programme**
- ❖ **Palm and its allied products manufacturing programme**

Above listed are all the successful programmes implemented by our IMAYAM Trust during the Financial Year 2023 to 2024.

## Farmers Day programme – 2023



On behalf of Imayam Trust Farmers Day 2023 programme was organised in Pulvaikkulam village on 23-12-2023. Our trusts Managing Trustee Mrs.Vaijayanthimala had presided over the programme. The dignitary of this programme Mr.Murugesan had spoken about the purpose of this

programme and also briefly explained about the schemes to make organic farming and its benefits. Our managing trustee had delivered a keynote speech on water management and multiple crop cultivation.

## SHG Leadership Training Programme

SHG Leadership training programme conducted to the Animators and representatives of SHG in our Imayam Trust Office, Mudukulathur. In this training programme nearly 30 members were participated and benefited. Mrs.Vaijayanthimala, Managing Trustee of our Imayam trust is spoken about the importance of savings, records maintenance and regular interval meetings. SHG should be strengthening through their activities through active participation of all members.



## FPO Creation Programme



Imayam Trust had formed its own FPO named “Panangkadu Farmer Producer Company Limited” on 10.08.2023 for the beneficiary of farmers. We had conducted more number of Awareness

Programme to the General public and farmers to explain the importance of Farmer producer organisation. Mrs.Vaijayanthimala, Managing Trustee of Imayam trust is spoken about the role of NGO in FPO promotion and the welfare of farmers through FPOs.

## SHG Credit Linkage Programme



SHG credit Linkage programme is one of the major activity of Imayam Trust to support the SHG members to strengthen them financially. Through our SHG credit Linkage programme nearly 35 SHG group availed bank loans worth of Rs.1 crore above. SHG loans were directly distributed to some

of the SHG members directly to their hands in their village itself. Canara bank, Mudukulathur branch is distributed loan amount to a SHG member.

## **Livelihood Skill Training Programme**



Imayam Trust is supporting to the rural economically backward people to acquire additional skill to strengthen their livelihood by giving trained in food manufacturing sector. In Association with Senthuran Exports Melakodumaloor, we had so far trained more than 50 rural adolescent and women in appalam manufacturing. We had made agreement with that company to provide continuous training for our

beneficiaries. In this training we elaborately explained the basic process of appalam manufacturing and the market risk and quality.

## **Herbal Tree Plantation programme**



Imayam Trust had conducted Mass Herbal Tree Plantation programme in Dindugul District. Nearly 155 herbal plants were planted in various places. Veerasamy, founder - Rose Trust has facilitated and inaugurated this event. Mrs. Vaijayanthimala, Managing Trustee of Imayam trust had coordinates the same also make a keynote address about the importance of herbal tree plantation

and its importance.

## Palm products promotion programme

Imayam Trust organizes a field out purchase of palm products with the palm farmers. Nearly around 500 kgs of palm sprout was collected from the farmers and graded separately for selling.

Also we provide training for Palm candy making process and supports the palm farmers to sell their products for good margin. For that we had made MOU's with local and international buyers.



## Palm leaf products training programme



Palm leaf products training programme is organised for the female farmers and SHG members in various villages of Kariapatti Block of Virudhunagar District. Nearly around 10 SHG members were participated and benefitted in this training programme. In this training programme palm leaf production process and marketing opportunities and various type of products making were explained. This programme was organised by Mrs.Vaijayanthimala, Managing Trustee of Imayam Trust, Mudukulathur, Ramanathapuram district.

## **Conclusion:**

These are all some of our major activities done in the financial year 2023 - 2024. We had successfully completed the programme at cent percent. This projects are done through our trust's own fund only .In future we had planned to extend our coverage area by increasing the geograpical landscape and number of beneficiaries.

**IMAYAM TRUST, MUDUKULATHUR**  
**BOARD OF THE TRUST**

<b>SI NO</b>	<b>Name of Address</b>	<b>Age</b>	<b>Designation</b>
1	<b>Mrs.VAIJAYANTHI MALA</b> W/o, Murugesan, No.3/394 Othaveedu street, Puliyankudi, Kakkoor (post), Mudukulathur (T.K), Ramanathapuram (Dist), Tamil nadu. - 623 711	38	BA
2	<b>Mrs. BOOMADEVI,</b> W/o. Sivanantham, No.602 Sonaiya kovil Street, Puliyankudi, Kakkoor (post), Mudukulathur (T.K), Ramanathapuram (Dist), Tamil nadu. - 623 711	34	8th
3	<b>Mrs. KANAGA,</b> W/o. Karthik, 104 South Street, N. Pethanenthal, Venkatankurichi Post, Paramakudi (T.K), Ramanathapuram (Dist), Tamil nadu. - 623 707	32	BA
4	<b>Mrs. KANAGAVALLI,</b> W/o. Sankar. No. 3/448 Puliyankudi, Mudukulathur (T.K), Ramanathapuram (Dist), Tamil nadu. - 623 711	37	10th
5	<b>Mrs.Muthumari</b> W/o.Vaiyakumar No.447 Othaveedu Street, Puliyankudi,Kakkoor(post), Mudukulathur(T.K)623711 Ramanathapuram(Dist), Tamilnadu.	34	12th

## **2024 - OPERATING BUDGET PROJECTION**

<b>Individual Donations</b>	<b>Amount</b>
<i>Mrs.M.Vaijayanthimala</i> <i>IMAYAM TRUST -Managing Trustee</i>	<i>1,70,000.00</i>
<b>Grants</b>	<b><i>1,55,000.00</i></b>
<i>Mrs.S.Boomadevi</i> <i>IMAYAM TRUST - Financial Trustee</i>	<i>50,000.00</i>
<i>Mrs.K.Kanaga</i> <i>IMAYAM TRUST - Trustee</i>	<i>50,000.00</i>
<b><i>Mrs.Kanagavalli</i></b> <i>IMAYAM TRUST - Trustee</i>	<b><i>30,000.00</i></b>
<b><i>Mrs. Muthumari</i></b> <i>IMAYAM TRUST - Trustee</i>	<b><i>25,000.00</i></b>
<b><i>Events &amp; Fund raising</i></b>	<b><i>7,620.00</i></b>
<b><i>Project Funding Secured</i></b>	<b><i>1,18,500.00</i></b>

<b>Projected Expenses</b>	<b>Amount</b>
<b><i>Programme Activities</i></b>	<b><i>2,02,766.00</i></b>
<i>1. Farmers Day Programme</i>	<i>40,000.00</i>
<i>2. SHG Leadership Training Programme</i>	<i>25,000.00</i>
<i>3. FPO Awareness Creation Programme</i>	<i>30,000.00</i>
<i>4. SHG Credit Linkage Programme</i>	<i>20,000.00</i>

<i>5. Livelihood Skill Training Programme</i>	<i>18,000.00</i>
<i>6. Panchavadi Tree Plantation Programme</i>	<i>17,000.00</i>
<i>7. Palm Leaf and Palm Product Promotion Programme</i>	<i>20,000.00</i>
<b><i>Overheads</i></b>	<b><i>6,98,000.00</i></b>
<i>Staff salaries</i>	<i>4,80,000.00</i>
<i>Facilities /utilities</i>	<i>2,18,000.00</i>
<b><i>Others</i></b>	<b><i>72,000.00</i></b>
<i>Rent</i>	<i>48,000.00</i>
<i>Consulting fees</i>	<i>24,000.00</i>
<b><i>Total project Expenses</i></b>	<b><i>9,40,000.00</i></b>
<b><i>Total Fund raised</i></b>	<b><i>8,21,500.00</i></b>